

# HOW TO MANAGE TECHNICAL DATA OF A COLLECTION AND HOW TO SHORTEN TIME OF DESIGN IN A GLOBAL ENVIRONMENT

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Through a TDM, “Technical Data Management” solution, developed for the footwear industry.

These solutions speed up the collection creation process by enabling real-time sharing of all product development information – including technical documents or highly advanced synthesized images between; decision-makers, designers, suppliers, sourcing, and customers.

Thanks to new 3D imaging and electronic transmission capabilities, the time needed to develop a new collection can be reduced by more than half.

These solutions break down the barriers between designers, producers and retailers wherever they are in order to sell the right product at the right time.